

EXECUTIVE COACHING

IS IT WORTH IT?



Compared to independent consultants, professional business coaches that follow a system are a favorite of corporations seeking to leverage the efforts of their people.

Top decision-makers such as presidents, CEOs, executive boards, and HR departments of larger corporations are not willing to have unproven mavericks advising and working closely with their top executives.

ROI WHAT IS THE RETURN ON INVESTMENT?

In a study conducted by Metrix Global, companies received an average return of



790% \$7.90 for every \$1 invested in executive coaching

A study of executive coaching in a Fortune 500 firm, by Metrix Global, reported a return of



529% and significant intangible benefits to the business

A Hay Group study of Fortune 500 companies found that

40% utilize Executive Coaching



The same study reports that Executive coaching is used as **standard leadership development** for elite executives and talented up-and-comers.

THE PERSONAL OUTCOMES OF COACHING



62.4% SMARTER GOAL-SETTING



60.5% MORE BALANCED LIFE



57.1% LOWER STRESS LEVELS



43.3% MORE SELF-CONFIDENCE



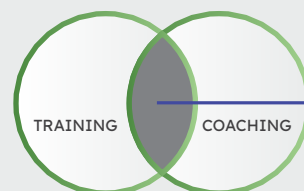
52.4% IMPROVED QUALITY OF LIFE



25.7% MORE INCOME

Statistics provided by a study conducted by International Coaching Federation (ICF) in November 2020.

An internal report of the Personnel Management Association showed that when **training is combined with coaching**.



86% of individuals increase their **PRODUCTIVITY**

Interested in Executive Coaching?
Let's chat! Book a call with me here:
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elevatebusinesscoaching.com