

ENTREPRENEURIAL GROWTH PROGRAM

“What **ACTION** do you need to take to get your business back on track?”

If you are a small business owner, looking to drive your business to the next level, this group program is the one to get you on track!

Facilitated by Dominic Grew
Certified Business Coach

The program meets as a group for 9 one-hour weekly sessions, over a three-month period.

Curriculum:

- Week 1 - Personal **Assessment** with individual debrief
- Week 2 - Enhance your **communication** and behavioral skills
- Week 3 - Create a **mindset** of success
- Week 4 - Build a **strategic plan** for your business
- Week 5 – (*Gap week*)
- Week 6 - Set **metrics** to guide your business and drive behavior
- Week 7 - Determine your **ideal clients** and how to reach them
- Week 8 - Construct your **marketing** and **branding** plan
- Week 9 – (*Gap week*)
- Week 10 - Develop your **selling** skills and abilities
- Week 11 - Remove the **constraints** that hold you back
- Week 12 - Strategic Coaching Group **Kickstart Workshop**

Participants receive a personal assessment and 1:1 debrief, on-line access to all the reading materials, worksheets and session slides. The total *investment* is **\$1495**, or three months of instalments at \$600pm (Ask me about group discounts).

Find out if this course is right for you. Book a time to discuss at <https://calendly.com/dgrew>